



CTBA Board Meeting Minutes

Date: April 8, 2026

Time: 6:31 PM – 7:22 PM

I. Attendance

Present:

- Jon Lundbom, *President*
- Simon Waxman, *Vice President*
- Loren Gunn, *Secretary*
- Lenny Nichols, *Treasurer*
- Chelsea Burns, *Board Member*
- Kenneth Powers, *Board Member*
- Roam Gunn, *Board Member*
- Hannah Giardino, *Board Member*
- John Downing, *Board Member*

II. Approval of Minutes

- **March Minutes:** Amended to reflect the date of 11/15.
 - *Motion:* Jon moved to accept as amended; Lenny seconded. **Passed.**
- **February Minutes:** Amended to include the name of scholarship recipient Sterling Swift, Loren to add that.
 - *Motion:* Lenny moved to amend; Jon seconded. **Passed unanimously.**

III. Reports

Garage Sale Post-Mortem

Lenny provided a detailed breakdown of expenses, merchandise sales, and the final net profit. The board engaged in a discussion regarding the "post-mortem" analysis of the event,

specifically addressing factors that contributed to a lower take-home compared to the previous year.

Treasurer's Report

Lenny delivered the report covering total expenses, memberships, and donations.

- **Memberships:** IBMA membership renewed, normal monthly fee for KOOP membership
- **Administrative:** Noted the PNC fee for electronic transfers.
- *Motion:* Lenny moved to approve the report; Jon seconded. **Passed unanimously.**

Membership Update

- **Current Count:** 196 active members.
- New members were successfully recruited during the recent Garage Sale.
- Note: Gus Miller's membership has not been renewed.

Newsletter & Communications

- **Q1 Newsletter:** The board discussed the integration of two mailing lists.
- **Metrics:** Strong engagement was noted, with a 53% open rate for the "Pickin' Party" list and 40% for the wider CTBA list.
- **Discussion:** The board praised the click rates and discussed band-specific clicks and the utilization of the CTBA YouTube Channel.

IV. Upcoming Events

May 31st Event (Batch)

- **Performers:** Bobby Giles and Texas Gales.
- **Schedule:** Jamming from 1:00 PM – 3:00 PM; Band performance at 3:00 PM (90-minute set).
- **Logistics:** Jon will provide the PA system and manage sound.

Annual Meeting

- **Location:** St. Elmo (Springdale).
- **Proposed Dates:** November 15th (First Choice) or November 8th (Second Choice).

V. New Business

October Membership Drive

The board brainstormed a drive centered around the October voting period.

- **Concepts:** Focus on member and community benefits; pricing tickets at the same rate as membership.

- **Outreach:** Potential for an appeal letter, testimonial videos ("Why I am a member"), and social media campaigns (IG/Facebook/Radio).
- **Presence:** Discussion of setting up a booth at other events, such as St. Elmo.

Merchandise

- Discussion regarding new corduroy hats; the board decided to wait until November to order.
- Current shirt inventory remains sufficient.

Donations

- *Motion:* Jon moved to support the **Texas State Championships** with a donation to the **Bluegrass Heritage Foundation**; Lenny seconded. **Passed unanimously.**