

CTBA Board meeting minutes  
03/05/2025

Attendees:

Jon Lundbom - President  
Lenny Nichols - Treasurer  
Roam Gunn - Secretary  
Julian Root - Board Member  
Hannah Giardino - Board Member  
John Downing - Board Member  
Simon Waxman - Board Member  
Chelsea Burns - Board Member  
Kyle Kline - Board Member

Absentees: None

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Call to Order

Jon called the meeting to order at 6:35 PM.

**Approval of Feb-2025 Minutes**

- Jon moved to approve the Feb 2025 minutes.
- Julian seconded.
- All voted in favor.
  - Simon was not present at the time of the vote.

**Treasurer's Report (February 2025)**

- Discussion on AffiniPay fees and strategies to lower costs.
- Lenny moved to approve the report.
- Chelsea seconded.
- Motion approved unanimously.

**Membership Update**

- 218 active members as of March 5, 2025.
- Discussion about following up with a venue membership for Rising Sun Vineyards.
- Discussion about how a table performs at a festival. Jon shared that we sell merch and it can be lucrative at the right fest. Tie dye shirts seem to perform well.

**Social Media Update**

- Hannah shared a CTBA Social Media Tracker:
  - 3 posts, 43 stories, 41 new followers on Instagram
  - 3 posts, 16 stories, 10 new followers on Facebook
  - 2,995 Facebook members total

- Discussed the 3 posts and how working with local talent is generating good engagement.
- Guide to Bluegrass Event discussion: Instagram received 1.6k views, 95 engagements.
- Discussion about adding links. Jon shared we can have a permanent URL to the guide.
- Board agreed that directing readers to the calendar and events is beneficial.
- Request to get website metrics. Jon will look into it.

### **Scholarship Update**

- Scholarship committee discussed Gus L.'s application.
- Kyle moved to approve a \$500 scholarship for Gus L.
- Jon seconded.
- Motion passed.

### **DonkeyGrass**

- Cabin10 is giving us 3 tickets and an opportunity to table.
- Jon, Simon, John, Roam, and Lenny will discuss details, inventory, cashbox, and schedule.

### **Band Scramble & Garage Sale**

- Garage Sale Team: Lenny will lead.
- Sound Support Team: Jon will supply PA, Simon and Chelsea will run sound support.
- Everett has donated his time to run the board.
- Julian and Jon will bring mics and cables.

### **Adjournment**

- Meeting adjourned at 7:26 PM.

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**Next Meeting:** 04/9/25

Prepared by: Roam Gunn

Date: 3/8/25

### **ADDENDA:**

*03/31/25 via text message*

- Jon moved to authorize up to \$700 towards purchasing new CTBA logo shirts ahead of OSMF and Memorial Fest
- Roam seconded
- All voted in favor
- Shirts were ordered from Oh Boy! Print Shop, standard size breakdown, 1/3ea black, blue, and red, total cost \$563