

CTBA June 2024 Meeting

In attendance:

Lenny Nichols
Natalie Turner
Celebrindal Roberts
Julian Root
Jon Lundbom
Simon Waxman
Chelsea Burns
Cody Mabe

Not in attendance:

Kyle Kline

Everyone called to order at 6:35pm

Jon Lundbom moves to accept the May minutes, Lenny seconds, unanimously approved

May Treasurer Report not ready yet

Membership about steady, 224 members, but 22 are renewal overdue

Current system is that “overdue” is one month, then you become “lapsed” status

There are current auto-generated e-mails from the membership platform. The new platform will auto-generate as well, but differently (because it’s Wordpress instead of Wild Apricot)

Natalie asks if they can be more personalized; it sounds like this is possible, but a personal e-mail also helps when someone’s membership lapses.

New website is ready to go, we hope it goes smoothly, but you never know. July there will be a bit more time for this, and Jon plans to do the migration at that time.

Sunday Jam update: Batch is great! Jams there have been well attended, it’s a real success and we’ll keep it rockin’. This coming Sunday (June 9), there will be a market at Batch with singer-songwriters that the market hires for the stage. CTBA can still jam, just needs to either jam indoors or around the side. Both spaces are ours.

Memorial Fest update: It was great! Really hot, but the bands were excellent, and there were five jam circles going. We sold about \$100 in merch, spent \$100 on bands, that was a wash.

Annual meeting will be Sunday, November 10 at Sagebrush (space and sound guy for free)

- Special C officially signed contract for the annual meeting for \$3250 with no down payment (Dallas is covering \$3750 for their payments)
- Jon moved for allowing Chelsea to offer \$800 plus airfare for the annual meeting. Julian seconded, unanimous approval.

Simon wrote a new KOOP ad for CTBA, and Lenny recorded it. Sounds great!

Scholarship committee: has forwarded an application for the Willa Beach Porter Scholarship, Nicole Ridgwell. The committee voted for her to get the ArtistWorks Scholarship. Jon moved to approve, Cody seconded, unanimously approved.

Merch:

Great retro shirt from old 1996 CTBA merch found, we're getting a quote to have that reprinted. Also getting a quote for the tie-dye shirt reprint.

Will also consider doing alternative formats, like a woman's T-shirt or a tank top, etc. We are currently working with Oh Boy!, who has been a great partner and is a CTBA member.

Might want to consider a brick and mortar carrying our shirt, like Antone's record shop, which carries shirts from other organizations/businesses. Or perhaps South Austin Music. Julian will reach out to Antone's.

Perhaps also Austin-themed shops like A-Town.

Q2 Newsletter: time to write it up. Julian can write some pieces for it. Jon will do a president's message. Jon will get a document going for it.

Meeting called to a close at 7:31pm

ADDENDUM 06/24/24

Via email, Jon submitted final proposal for new t-shirts and moved to spend \$1678 on 100 new shirts (50 tie dye, 50 1996 logo, 25% women's racerback tanks). Simon seconded, motion passed unanimously.