



**Central Texas Bluegrass Association Meeting**  
**3/9/21, 6:30pm via Zoom**

**Attendees:**

Libby Brennan

Natalie Turner

Chip Bach

Lenny Nichols

Chris Jones

Celebrindal Roberts

Mike McKinley

Jon Lundbom, non board member

**Absent:**

Noah Jefferies

Sammy Sanchez

**Agenda:**

★ Meeting called to order at 6:35

★ Check-in

★ Natalie: February Minutes – Will add business conducted on Slack to minutes, then share by email for approval

★ Lenny: Treasurer's report

○ Total = \$10,042.30

○ Last month = \$10,327.63

○ Paypal \$205.73

- 2 memberships: one individual, one band (Brad)
- \$60.06 income this month
- Motion to approve passed
- Didn't move from Square to Affinapay. Will move it to Lenny's name. Will set up an email account for CTBA.
- Motion: Newsletter advertising prices \$30–full page (column)/ \$15 half page (column)
  - Put in the next newsletter that we are going to start advertisements
  - Perhaps a yearly advertisement slot
  - We have 10–12 business members.
  - For their business membership, they got a business card sized ad
  - At least the businesses with memberships should be listed.
  - Feature a business member in an article
  - Chip will do research on how other music associations advertise.
  - We should accept businesses that represent what we stand for

★ Mike: Newsletter update

- Mention of Pearl jam
- Timing
  - Published Quarterly
  - Released by the 31st
  - Everything should be done on the 15th
  - Send material to Mike, then Mike will send to Jon to format
- Content:
  - Welcome
  - President's message
  - New volunteer and board positions – Libby will share with Mike
  - Membership promo
  - Member profile
  - Scholarship
  - Band scramble – hold off

- Article about the state of bluegrass in Austin – may not, will include in the welcome instead
- Bluegrass jam up – article from Jon
- Merch ad
- State championships
- Chip will write one on the Mandolist or get someone else to write it
- Venue profile: new Fiddler's Green location
- Libby will write an article about Nomadic Brewery
- Article: Difference between Irish and Celtic music – Chip will ask for permission to use article
- Statement about status of Oskar jam

#### ★ Jams

- Jon – It's too soon for jams. Will talk with Oskar about how they feel about future jams.
- Chip – Maybe get jams started sooner than the end of summer. We would have to make clear that venue is responsible, not us.
- Chris – Could possibly have outdoor jams in Spring. Personally wants to have a crawfish boil jam at his house.

#### ★ Jon: Country Bluegrass Radio Partnership

- Syndicated radio station
- Want to link to each other
- We could advertise with each other, like our live streaming

#### ★ Chip: Pearl (Informational)

- Pearl isn't around anymore.
- Chip believes that Pearl is an extremely important part of central Texas bluegrass, and as such we should stay attuned.
- Lenny – Board approved having the March session then changed their mind.

- In discussion about coordinating with Pearl, Chirs points out that it's never been a commercial event. Bands volunteer to play.
- Could do a CTBA jam there. Chip has confirmed that we could do that.

★ Open Discussion

- Memberships - Jon will generate one and send it out.
- Social - Chris has posted a couple of things
- Scholarships - Libby will check in with Artist Works and put on the agenda for next month.
- Shane is open to being interviewed. To put in this or next newsletter
- Spring fest? July 4 band scramble suggested by Lenny. Hard to plan for the future. Would it be streaming or in person, or both? Maybe have it in the fall?

★ Next meeting is 4/13/21 at 6:30 pm

★ Closing - Meeting adjourned at 7:48.