



Central Texas Bluegrass Association Meeting
2/9/21 6:30pm via Zoom

Attendees/Approved these minutes

Libby Brennan/Y

Chip Bach/Y

Lenny Nichols/Y

Celebrindal Roberts/Y

Chris Jones

Sammy Sanchez

Mike McKinley

Noah Jefferies

Natalie Turner/Y

Jon Lundbom (non-member)

Absent:

Meeting was called to order at 6:38pm.

Agenda:

6:30

Discussion about merch

- Setting it out at Pearl on the honor system
- Setting out membership forms and envelopes to drop payment and form in a box.

- Possibility of reducing price of business membership
- Goal: New members each month, maybe 3

6:38

★ Treasurer's Report - Lenny = \$10,327.63

- Clarifying that Wild Apricot is our web
- Passed Celebrindal seconded the motion
- January of 2020 we had about \$2000 more
- Lenny wants us to move from the Square App to Affinipay. Costs the same. Need \$65 to get the card readers (magnetic strips, chip cards and smartphones, which is buy one, get one free right now. Passed the motion

6:45-7:09

★ Presentation with Leti Bueno from Music is Life for a possible collaboration (Please review attachments** beforehand.)

- Goal: To support local musicians and help them become advocates for life for social justice
- We provide curriculum and support for emerging artists.
- Opportunity to connect with artists nationally
- We provide artist with payment
- Programs in Rio Grande Valley and across Texas
- Based in Vermont. Leti is based in Austin
- Looking for partners, collaborators and allies
- Boost the economy, artists learn how to write grants
- Partnered
 - Howard University. Opportunity for college students to do podcasts
 - Catalyst Collective
 - Austin Bat Cave
 - Austin Creative Alliance
 - SW Regional Folk Alliance

- Some students working on our social media
- Advocacy for teens – working with students from Del Valle ISD in a literacy group, a hip hop group
- Met with artists once a month. Connect them with people who specialize in what they want to do, even if out of state
- Cross genres and age groups
- No bluegrass yet!
- Example: Leti is middle person to connect artist with organization that can help them achieve their goal.
- Example: Bumble will fund musician interested in project on digital equity, domestic abuse
- Schools: young Women of Color, Immigrant mothers, ESL, parents of children with opiate addiction
- Brave Troubadours – Talk show – Feb. ?

7:10

- ★ Discussion about how we can connect with them
 - This presentation was informational only.
 - We could recommend musicians to her org
 - Our goal is to promote bluegrass, not political

7:21

- Reviewing minutes from January
 - Committee updates
 - Approved

7:23

- ★ Open Forum
 - Summer Sounds went well
 - Maybe a Spring Sounds, goal – April / May
 - Put it in March 31st newsletter
 - Jon will write up a banjo event article for newsletter

- Chris shared that you might be able to get Covid vaccine at HEB or extras at nursing home
- Newsletter – Mike
 - Presidents note
 - Committee updates?
 - Old Settlers – October 2021
 - Banjo forum – Jon
 - Will post list of articles on Slack
 - Include merch ad with article with CTBA 15% discount
 - Deadline for articles – middle of March
- Advertising – Jon
 - Full column or half column of advertisements
 - Pricing?
 - 2–3 inquiries in January
 - Mike will meet with Jon about it
 - Jon will write up an ad proposal to share with businesses who are interested.
- UT is picking on Fridays at 6pm – Sammy

★ Next meeting is 3/9/21 6:30 pm

★ Try to be on time to close at 7:30.

★ Adjourned at 7:40.

**The center for nonprofit studies at ACC offers a wide variety of virtual classes about elements of the nonprofit sector. Many are sliding scale from \$5–\$35. If you are interested in attending any let me know! I have been working with a number of these speakers for my Management & Leadership program and can tell you from personal experience the quality of information is incredibly relevant and well presented.

Check out the calendar here: <https://www.nonprofitaustin.org/events>

Business Done Outside of Meeting Time
2/10/21

Motion- Libby via slack/ 2nd Lenny: Valentine's Merch Giveaway (2 mugs/ 2 bandanas/ 2 caps). Giveaway will be open to the public and announced on Wednesday February 10 on FB and IG. Current members who participate will receive 2 entries. (motion passes via slack)