



Central Texas Bluegrass Association Meeting Minutes

Meeting Type: Scheduled

Date Time: 3/1/2020 5:30p

Location: Easy Tiger LINC

Board Members Present:

Libby Brennan
Chris Jones
Lenny Nichols
Chip Bach (secretary)
Mike McKinley
Brad Wolbert
Sammy Sanchez
David McDonald
Celebrindal Roberts

Members Not Present:

Noah Jefferies

Others Present:

Michael Harberg (ex-officio president)

Meeting Notes:

The meeting was opened at 5:42p by Libby. A quorum was established with nine of ten voting board members present.

The February meeting minutes were approved (Chip moved Brad second). February minutes will be forwarded to Jon Lundbom for inclusion on the CTBA web site.

Lenny gave the Treasurer's Report. The 2019 Treasurer's report was reviewed and approved (Lenny moved, Libby second). Lenny also presented the January Treasurer's report. It was approved (Lenny moved, McD second). These Treasurer's reports will be forwarded to Jon Lundbom (webmaster) for posting.

Libby provided an update on memberships. Most notably, the individual memberships are up to 120 from 104 at the beginning of the year.

Sammy provided an update on the UT club Burnt Orange Bluegrass as well as the Forty Acre Fest which he is involved with. A few board members indicated they would be interested in attending the weekly jam at 4pm on Fridays near the SAC. There was also discussion of trying to assist the students with locating and learning the acoustic bass.

There was a brief discussion on holding workshops. There are already routine workshops for the bass and for banjo. These are not associated with CTBA.

Brad moved that a family membership be awarded with a CTBA scholarship. Celebrindal seconded the motion and it passed unanimously.

Discussion concerning involvement/benefits of CTBA sponsoring the Old Settlers Festival. Comp tickets will be available and potentially a table. Libby to get more information and put it to an email vote. FOLLOW UP: An email vote by the CTBA board resulted in approval of a \$1,000 donation to Old Settlers Music Festival.

Libby to invite Leslie Collier to the next meeting.

Chris indicated that he had ordered some new CTBA ball caps.

Celebrindal to be given rights to the CTBA Facebook stuff.

A committee to explore the Spring Memorial Festival was established with Libby as chair, Chip, Mike, and Celebrindal as committee members.

The board agreed that upstairs at the Easy Tiger was a good place for the meeting.

The meeting was adjourned at 7:00p with the agreement that the next meeting date and time TBD

Minutes submitted by Chip Bach, CTBA Secretary 4/5/2020

Future Meeting Discussion Topics:

Discussion Topic	Topic Raised	Discussion Leader	Meeting Discussed
1. By laws and the number of board members (9 vs. 10). <Secr. Addition-Lets think about the vacant board position as a potential for us to add a diverse member.>	20	N.	20
2. Merchandise table at Pearl or at other CTBA venues/events.	20		20
3. Assignment of a newsletter editor	20	L.	20
4. What does CTBA offer to members/bands/businesses? What do they get for their dues?	20		20
5. How do we address membership renewals?	20		2/2/2020
6. Who has access to submit events?	20		2/2/2020
7. New member expansion and new events (Old Settlers, Tx State Ch., Band Scramble, Garage Sale, workshops, etc)	20		
8. Sub-committees and chairs	20	.	
9. "President's Corner" email blast.	20	.	
10. Determine CTBA sponsorship for the State Championships.	20		20
11. Discuss ability to have a treasurer's report the first Sunday each month based on Paypal/bank limitations	20	N. *	
12. Scholarship presentation/discussion (Leslie Collier?)	20		
13. Give Celebrindal access to the Facebook stuff	20		

*Added during meeting minute review

Action Items:

Assignee	Description	Due Date	Status
1. Chris J.	Find out how the police officers union group uses Facebook to the board	20	
2. Jon L.	Present a membership report to the board	20	Complete
3. Lenny N.	Present a treasurer's report to the board	20	Complete
4. Libby B.	Update contact list	20	Complete

5. Brad W.	f CTBA benefits	20	ete
6. Libby/Chip	enda	20	ete
7. Michael H.	CTBA board discussion on the 2019 events, and how to handle in 2020.	20	ete
8. Chip	7/12/2020 works for Eddie C.	20	ing response from Eddie.
9. Lenny (or Libby)	e example wording for a NextDoor ad for instrument contributions and for a Tax deduction/charitable donation paperwork	20	ete
10. Libby	nd assign Committee Chairs for key annual events	20	

Attachment 1: From Jon Lundbom to the CTBA board:

#5 In the WA system, I have set up a few different types of memberships. We have lifetime memberships and "honorary" lifetime memberships. We have new, opt-in auto-renewing memberships, wherein the member is automatically charged for one year, each year. And we have our traditional one-year memberships. For these, I have it set that members are automatically reminded two weeks before, then one week before, then on, then 30 days after their renewal date. Memberships are suspended 60 days after. We can set this however we want.

Previously, the president or membership chair would let members know when their memberships were expiring. To my knowledge, this has not happened so long as I've been a CTBA member. Some members always re-up at the Annual Meeting, but aside from that I don't think we received many renewals in the previous two years. Since launching the new system in October, we've received several thousand dollars in renewals (and new memberships). Works well, well worth it!

Not sure there's a clear "action item" here. Unless it is a discussion, in general, of how to build membership.

#6 Previously, our website advertised that anyone could submit an event for our calendar by emailing events@centraltexasbluegrass.org. When I built the new website, I built a few member-only features. The first one (which I advertised in the eblast and social media surrounding the launch) was a members-only event submission form. If you are a member in good standing and log into our site, you see the option to submit events to our calendars. The email address is no longer listed (though it still exists, I check it).

One member, an older gentleman, complained about this. I said he could still use the email address or just send me the info. I never heard back.

The action item here is: does the board want the email address on the page? Either way is fine by me, of course we are listing plenty of non-CTBA member events.