



Central Texas Bluegrass Association Meeting Minutes

Meeting Type: Scheduled

Date Time: 2/2/2020 5:30p

Location: Easy Tiger LINC

Board Members Present:

Libby Brennan (president)
Chris Jones (vice president, via telecon)
Lenny Nichols (treasurer)
Chip Bach (secretary)
Mike McKinley (newsletter chair)
Noah Jefferies
Brad Wolbert
Sammy Sanchez

Members Not Present:

David McDonald

Others Present:

Michael Harberg (ex-officio president)
Jon Lundbom (Webmaster/member in good standing)

Meeting Notes:

The meeting was opened at 5:40p by Libby. A quorum was established with eight of nine voting board members present. January meeting minutes had been previously approved via email vote.

Lenny gave the Treasurer's report. Items of note were the following expenses were paid since the last meeting: State Championship Sponsorship, Quickbooks fee, Web page fee.

The board felt the scholarships provided by CTBA should be a discussion at the next meeting.

Chip moved that Celebrindal Roberts be considered to be the tenth CTBA board member. The nomination was seconded by Lenny Nichols. The board verified that none of the nominees who were not elected in the CTBA general election desired the position. It was also verified that Celebrindal was a CTBA member as required by CTBA by-laws. The board acknowledged the increase in the quorum requirements (6 of 10 vs. 5 of 9 board members required for a quorum), as well as the potential for a tie vote given an even number of board members. After discussion, the board voted unanimously to appoint Celebrindal to the CTBA board. Libby agreed to notify Celebrindal.

There was a discussion concerning advertisements on the CTBA web site as well as in the newsletter. No action was taken.

Libby, informed the board of the some annual events for we need to start preparing:

Band Scramble: Eddie Collins has helped run it in the past. After reviewing the calendar the board felt that July 12 was a good date. Chip will ask Eddie if this works for him and what help he needs (**Action Item**).

Garage Sale: The annual garage sale is typically held in conjunction with the Band Scramble. Lenny suggested each board member solicit donation instruments to the CTBA for use/sale at the Yard Sale. Lenny or Libby to provide example wording and access to tax deduction forms for contributors (**Action Item**).

Memorial Fest: This needs a committee. Suggest that a member familiar with the event chair the board. (**Action Item**)

November Annual Member Meeting and Board Election

The board discussed the CTBA gigs/shows. There are two gigs (Easy Tiger, Vista) which were set up by the CTBA and from which the CTBA receives a donation each week. After discussion, the assignment of the “anchors” for each of these gigs will be maintained. The anchors are responsible for ensuring the gig is maintained, and for the musicians performing. The discussion also revolved around whether or not these should be called CTBA events or not. It was pointed out the gigs might not support the concept that the CTBA is a member driven organization and that there have been some ill-feelings expressed by some of the membership on the handling of these gigs. What was agreed upon by consensus (not by vote), was that future requests for gig should be handled by referring the request to the member band page, and that deviation from this approach should be passed through the CTBA board. The board did not agree on a long term disposition of the existing CTBA gigs. Michael Harburg (ex-officio president) presented a spreadsheet showing the financial results from these three CTBA gigs. This spreadsheet satisfied the Action Item from the January meeting.

Mike presented the Newsletter Editor report. He informed the board that he was targeting a newsletter release at the end of the first quarter. He mentioned that board editing of a draft newsletter must be timely to support a timely publish date.

Brad presented ideas for **membership benefits**. The board agreed that the ideas were beneficial, and could not only be used as an explanation to potential new members via a card or flier, but also that the ideas gave some clarity and thought to the purpose of the CTBA.

The board agreed that discussion was needed for the Social Media Coordinator position.

The meeting was adjourned at 7:19p with the agreement that the next meeting date and time TBD

Minutes submitted by Chip Bach, CTBA Secretary 3/1/2020

Future Meeting Discussion Topics:

Discussion Topic	Topic Raised	Discussion Leader	Meeting Discussed
1. By laws and the number of board members (9 vs. 10). <Secr. Addition-Lets think about the vacant board position as a potential for us to add a diverse member.>	1/5/2020	Lenny N.	2/2/2020
2. Merchandise table at Pearl or at other CTBA venues/events.	1/5/2020	All	2/2/2020
3. Assignment of a newsletter editor	1/5/2020	Mike M.	2/2/2020
4. What does CTBA offer to members/bands/businesses? What do they get for their dues?	1/5/2020	Brad	2/2/2020
5. How do we address membership renewals?	1/5/2020	Jon L.	2/2/2020
6. Who has access to submit events?	1/5/2020	Jon L.	2/2/2020
7. New member expansion and new events (Old Settlers, Tx State Ch., Band Scramble, Garage Sale, workshops, etc)	1/5/2020	Jon L.	
8. Sub-committees and chairs	1/5/2020	Libby B.	
9. "President's Corner" email blast.	1/5/2020	Libby B.	
10. Determine CTBA sponsorship for the State Championships.	1/5/2020	Chip B.	2/2/2020
11. Discuss ability to have a treasurer's report the first Sunday each month based on Paypal/bank limitations	1/5/2020	Lenny N. *	
12. Scholarship presentation/discussion (Leslie Collier?)	2/2/2020	Libby	

*Added during meeting minute review

Action Items:

Assignee	Description	Due Date	Status
1. Chris J.	Present how the police officers union group uses Facebook to the board	2/2/2020	
2. Jon L.	Present a membership report to the board	2/2/2020	Complete
3. Lenny N.	Present a treasurer's report to the board	2/2/2020	Complete
4. Libby B.	Board contact list	2/2/2020	Complete
5. Brad W.	Draft of CTBA benefits	2/2/2020	Complete
6. Libby/Chip	Feb Agenda	2/2/2020	Complete
7. Michael H.	Lead a CTBA board discussion on the 2019 events, and how to handle in 2020.	2/2/2020	Complete
8. Chip	Verify 7/12/2020 works for Eddie C.	3/1/2020	Awaiting response from Eddie.
9. Lenny (or Libby)	Provide example wording for a NextDoor ad for instrument contributions and for a Tax deduction/charitable donation paperwork	3/1/2020	Complete
10. Libby	Seek and assign Committee Chairs for key annual events	3/1/2020	

Attachment 1: From Jon Lundbom to the CTBA board:

#5 In the WA system, I have set up a few different types of memberships. We have lifetime memberships and "honorary" lifetime memberships. We have new, opt-in auto-renewing memberships, wherein the member is automatically charged for one year, each year. And we have our traditional one-year memberships. For these, I have it set that members are automatically reminded two weeks before, then one week before, then on, then 30 days after their renewal date. Memberships are suspended 60 days after. We can set this however we want.

Previously, the president or membership chair would let members know when their memberships were expiring. To my knowledge, this has not happened so long as I've been a CTBA member. Some members always re-up at the Annual Meeting, but aside from that I don't think we received many renewals in the previous two years. Since launching the new system in October, we've received several thousand dollars in renewals (and new memberships). Works well, well worth it!

Not sure there's a clear "action item" here. Unless it is a discussion, in general, of how to build membership.

#6 Previously, our website advertised that anyone could submit an event for our calendar by emailing events@centraltexasbluegrass.org. When I built the new website, I built a few member-only features. The first one (which I advertised in the eblast and social media surrounding the launch) was a members-only event submission form. If you are a member in good standing and log into our site, you see the option to submit events to our calendars. The email address is no longer listed (though it still exists, I check it).

One member, an older gentleman, complained about this. I said he could still use the email address or just send me the info. I never heard back.

The action item here is: does the board want the email address on the page? Either way is fine by me, of course we are listing plenty of non-CTBA member events.