



Central Texas Bluegrass Association Meeting Minutes

Meeting Type: Scheduled

Date Time: 1/5/2020 5:30p

Location: Oskar Blues

Members Present:

Michael Harberg (outgoing 2019 CTBA president)

Mike McKinley: (elected 2020 board member)*

Libby Brennan (2019 Secr, 2020 incumbent board member)*

Chris Jones (elected 2020 board member)*

Lenny Nichols (previous board member/treasurer, elected 2020 board member)*

Noah Jefferies (2020 incumbent board member)*

Chip Bach (elected 2020 board member)*

Brad Wolbert (elected 2020 board member)*

Jon Lundbom (outgoing 2019 board member)

*Denotes voting member satisfying quorum requirements. Michael and Jon are non-voting, non-quorum

Members Not Present:

David McDonald

Sammy Sanchez

Dennis Ludicker

Meeting Notes:

The meeting was opened at 5:27 by the Michael. A quorum was established with seven of ten voting board members present. Michael thanked incumbent and newly elected board members for supporting bluegrass in central Texas through their volunteerism. Michael discussed the importance of the CTBAs role and outlined several of the 2019 accomplishments. The board thanked Michael for his service to the Texas bluegrass community.

The board was made aware that Dennis Ludicker officially resigned from the board, leaving the board at nine members. There was board agreement that the number of board members is to be discussed at the next meeting.

The main order of business for this meeting was the election of the 4 officer positions. After discussion, the board voted and unanimously agreed upon the following 2020 Central Texas Bluegrass Association 2020 CTBA Officers:

President: Libby Brennan

Vice President: Chris Jones

Treasurer: Lenny Nichols

Secretary: Chip Bach

Once the installment of the new officers was completed, Libby Brennan assumed leadership of the meeting as required by the by-laws.

As the outgoing president, Michael Harberg communicated that he is very willing to serve in the ex-officio past president's role for the one-year term as outlined in the CTBA by-laws, however he would not accept a nomination to fill the board member position vacated by Dennis Ludicker. The board thanked Michael for staying on in the advisory position of ex-officio past president.

Jon Lundbom led discussions on several topics. Jon also indicated that he will not accept a position on the 2020 board however he will remain in an advisory role, and assist with web page and membership software. Jon pointed out that some key subcommittee positions will need to be filled during the next meeting. He also indicated he is working on a CTBA Band Page. This led to some good discussion on what we as a board believe that we should be offering to individual, band, and business members. Brad W. took and action to develop a draft for discussion at the next meeting. Jon also discussed the use of an email blast to reach our membership.

With respect to the subcommittee chairs, the following board members indicate interest as follows:
Social Chair- Michael H.
Newsletter Chair- Mike M.
Membership Expansion Chair- Chris J.
Scholarship Chair- Leslie Collier (note: Leslie communicated her interest to the CTBA board after the meeting via email)

The board still would like to fill Merch Chair and Volunteer Chair positions?

Post meeting, Lenny identified the need to change the signatory authorities on the various financial accounts to the 2020 elected President and Treasurer. This action was approved via the approval of these minutes.

The meeting was adjourned at 7:00 with the agreement that the next meeting will be February 2, 2020 5:30p at Oskar Blues following the weekly jam.

Minutes submitted by Chip Bach, CTBA Secretary 1/8/2020

Approved by email vote:

Future Meeting Discussion Topics:

Discussion Topic	Topic Raised	Discussion Leader	Meeting Discussed
1. By laws and the number of board members (9 vs. 10). <Secr. Addition-Lets think about the vacant board position as a potential for us to add a diverse member.>	1/5/2020	Lenny N.	
2. Merchandise table at Pearl or at other CTBA venues/events.	1/5/2020	All	
3. Assignment of a newsletter editor	1/5/2020	Mike M.	
4. What does CTBA offer to members/bands/businesses? What do they get for their dues?	1/5/2020	Brad	
5. How do we address membership renewals?	1/5/2020	Jon L.	See att 1
6. Who has access to submit events?	1/5/2020	Jon L.	See att 1
7. New member expansion and new events (Old Settlers, Tx State Ch., Band Scramble, Garage Sale, workshops, etc)	1/5/2020	Jon L.	
8. Sub-committees and chairs	1/5/2020	Libby B.	
9. "President's Corner" email blast.	1/5/2020	Libby B.	
10. Determine CTBA sponsorship for the State Championships.	1/5/2020	Chip B.	
11. Discuss ability to have a treasurer's report the first Sunday each month based on Paypal/bank limitations	1/5/2020	Lenny N. *	

*Added during meeting minute review

Action Items:

Assignee	Description	Due Date	Status
1. Chris J.	Present how the police officers union group uses Facebook to the board	2/2/2020	
2. Jon L.	Present a membership report to the board	2/2/2020	
3. Lenny N.	Present a treasurer's report to the board	2/2/2020	
4. Libby B.	Board contact list	2/2/2020	In routing
5. Brad W.	Draft of CTBA benefits	2/2/2020	
6. Libby/Chip	Feb Agenda	2/2/2020	
7. Michael H.	Lead a CTBA board discussion on the 2019 events, and how to handle in 2020.	2/2/2020	Seeking email voting approval

Attachment 1: From Jon Lundbom to the CTBA board:

#5 In the WA system, I have set up a few different types of memberships. We have lifetime memberships and "honorary" lifetime memberships. We have new, opt-in auto-renewing memberships, wherein the member is automatically charged for one year, each year. And we have our traditional one-year memberships. For these, I have it set that members are automatically reminded two weeks before, then one week before, then on, then 30 days after their renewal date. Memberships are suspended 60 days after. We can set this however we want.

Previously, the president or membership chair would let members know when their memberships were expiring. To my knowledge, this has not happened so long as I've been a CTBA member. Some members always re-up at the Annual Meeting, but aside from that I don't think we received many renewals in the previous two years. Since launching the new system in October, we've received several thousand dollars in renewals (and new memberships). Works well, well worth it!

Not sure there's a clear "action item" here. Unless it is a discussion, in general, of how to build membership.

#6 Previously, our website advertised that anyone could submit an event for our calendar by emailing events@centraltexasbluegrass.org. When I built the new website, I built a few member-only features. The first one (which I advertised in the eblast and social media surrounding the launch) was a members-only event submission form. If you are a member in good standing and log into our site, you see the option to submit events to our calendars. The email address is no longer listed (though it still exists, I check it).

One member, an older gentleman, complained about this. I said he could still use the email address or just send me the info. I never heard back.

The action item here is: does the board want the email address on the page? Either way is fine by me, of course we are listing plenty of non-CTBA member events.