

Central Texas Bluegrass Association

Minutes

August 4th, 2019

Oskar Blues

Michael called the meeting to order at 5:59 PM

Present

Michael Harberg

Kris Lee Wade

Libby Mayfield

Jon Lundbom

Ed Seykota via phone

Sammy Sanchez via phone

Absent

Dennis Lloyd Ludiker

Noah Jeffries

Hunter Holligsworth

David McDonald

Old Business

-The July treasurer's report was presented by Kris. Michael motioned to accept the report.

Majority passed.

- Kris motioned to count money collected and presented by Michael which totaled \$400. The money will be deposited and included in the August report. Seconded by Jon. Majority approved.

New Business

- The board has motioned to establish a set meeting time which will be the 1st Sunday of the month, 5:30 pm at Oskar Blues. An email will be sent in advance to get a head count. If the

quorum does not fulfill at least 6 voting members the backup date will be the 3rd Sunday of the month, 5:30 at Oskar Blues.

-We have identified three major issues surrounding the current state of the CTBA:

- a. Outdated website which is hard to navigate
- b. Lack of communication with CTBA members
- c. Inability to access information regarding membership

-Wild Apricot is a platform established specifically for non-profits which would be a great step in creating a much more streamlined experience for all members including the board.

-Wild Apricot includes a social network for musicians based on instruments they play which could offer an effective means of planning gigs/ offering lesson and other opportunities.

- Included would be two calendars- one specifically for musicians and one for community events.

-Instead of a monthly newsletter Libby will be responsible for sending out a bi-weekly email blast to help re-establish regular communication with our members. The email blast will primarily focus on community events.

-There has been some feedback from the CTBA members who are musicians and are interested in playing bluegrass nights. They feel their memberships aren't providing anything in return. Again, we feel that once the new website is built it will allow members to seamlessly become more active in connecting with the bluegrass community at large and an easier way of finding job opportunities.

-Using our new logo we will start shopping for a local vendor to create our new merch which could potentially include pins/ stickers/ totes and koozies.

-T Shirt sales could potentially go through TeePublic, a made to order site which could potentially limit the amount of backstock and items lingering and being schlepped.

Scholarships

-\$850 went to the Sharpes in July

-Matched what was spent last year

Events

-Annual meeting in November.

We want to create a much more connected experience not only with the members but also the community at large who may not be aware of the CTBA.

It will be an opportunity for members to meet the board as well as connect with other members.

-Band Scramble

-We would like to reach out to Eddie Collins to see if he wants to continue the scramble. We would need to find another venue that could support the larger area needed for bands to go off and practice while also mindful of potential extreme weather.

-South Austin (mostly) Weekly Jam similar to the one at Oskar Blues.

It would require an anchor or two/ a location that could support a bigger crowd and provide the essentials for the group playing.

-Continue to look for potential sponsors for future events

-Current Weekly events:

-Sour Duck every Tuesday 6:30-8:30 PM

-Easy Tiger @ the LInc every Wednesday 7-10 PM

-They are currently donating \$25 from every show to the CTBA

CTBA Board Notes

-5 Board Members' terms are up which means we will need to create a nominating committee

2 non-Board Members: Lenny Nichols + TBD

2 Board Members: Kris Lee Wade + Libby Brennan

Michael will be on the committee to act as a tie breaker if needed.

Motions

--Michael motioned Jon Lundbom will build out the new website on Wild Apricots. Kris seconded. Majority voted. Motion passed.

-Jon motioned to have the Annual Meeting at St. Elmo Brewing Co. in November due to their continued support and involvement in the Bluegrass community specifically with the CTBA. Kris seconded. Majority voted. Motion passed.

-Michael motioned that we participate in Bluegrass Pride 2020 which could include a financial donation possibly even a merch collaboration since Grace designed a special updated logo specifically for a Pride event. Seconded by Jon. Majority voted. Motion passed.

-Michael motioned to host if not participate in an Unofficial SxSw 2020 event. Seconded by Kris. Majority voted. Motion passed.

Michael motioned the meeting to end at 6:41 pm. Seconded by Kris.