

**Present**

Michael Harberg  
Libby Mayfield  
Kristopher Lee Wade  
Ed Seykoda  
Sammy Sanchez  
Noah Jeffries

**Absent**

Dennis Lloyd Ludiker  
David McDonald  
Hunter Hollingsworth  
Jon Lundbom

The meeting was called to order by Michael on February 20th at 7:32 PM, Central Market-Westgate.

The meeting was motioned to end at 8:32 PM and was seconded by Libby.

The next meeting is tentatively scheduled for Sunday March 24th

**Old Business**

Reviewed Treasurer's January report presented by Kristopher Wade. Michael made the motion to approve the reports. Kristopher seconded the motion. All approved

January Minutes were previously presented to the Board in an email in order to expedite the transfer of bank accounts from Lenny Nichols to Kristopher Wade. All Approved.

**New Business****Priorities**

Filling two major roles 1) Newsletter Editor position which we can pay \$50 per month and is currently held by Michael Harberg 2) a Membership Coordinator currently held by Jason Pratt

Hosting a web summit in which we can discuss new options of creating a seamless interface that integrates what the CTBA aims to provide in 2019: an efficient platform that is all inclusive of membership/ accounting/tracking and relevant information per bluegrass events/ performers and bands.

We would need Bob Vestle and Jeff White to be included in the summit as they are both closely involved in maintaining the website and email blast.

Per Ed's diligent work, the website currently provides options of finding specific musicians in specific locations. It automates reminders to renew or upgrade current memberships and allows

for composing and editing notes. However, the website lacks a basic component uniting ease of service and our responsibility to empower the musicians and the music as Board Members. Ed is also responsible for MyCTBA- a demo site with functionality and a java/ php backend which could be of use to the future site.

There is discussion of potentially switching to Wild Apricot, a program which could seamlessly automate and assist in managing memberships seeing as our current platform doesn't seamlessly integrate the two.

Rebranding and adding a new merch line to the CTBA Store. Michael has been in contact with Grace Rowland Parks who is a local musician and artist to create a new icon: The state of Texas with "GRASS" written in the center in blue text. We will continue coming up with new and inclusive slogans to use during this rebrand.

## **Sponsorships**

### *Old Settler's*

Possible sponsorship for 2019.

How can the CTBA impact the addition of more bluegrass in the lineup and what kind of presence can we have at the festival? We can be there physically trying to collect new members or at least making festival attendees more aware of what CTBA is and what our prerogative is.

What are the benefits vs losses? Visibility is a huge benefit but it does come at an expense. Having a full page in the festival booklet will be the biggest gain. We could cut our merch losses and hand out free swag during the event. People love free merch and the losses of schlepping and finding storage for unsold merch far outweigh the benefits of holding onto it. How do we convert free swag/ information regarding CTBA into NEW memberships? Perhaps creating actual membership packets- including discounts and a couple of CTBA exclusive items. Educating the masses will also help get new members.

## **Scholarships**

Sarah Sharpe intends to apply for Camp Shasta

CTBA Scholarship for Camp Bluegrass has a deadline of May 1st and open to applicants 12-21 years old who is / are Texas residents. If anyone has suggestions of recipients please email Michael Harberg or Leslie Collier.

Groundwork Music Orchestra would be an option to find potential recipients.

2018 recipients were Jackson Wreden and Riley Gilbreth.

## **Events**

Ed will be hosting a 4th of July party out at his Ranch near Bastrop and would like to invest ~\$2k in the budget for the music bill which he would like us collectively to make recommendations of bands.

Looking forward to Blooming' Bluegrass in October, Michael loosely proposed organizing a bus to venture north and rep CTBA at the event.

### **Motions**

Presented by Kristopher Wade. Seconded by Michael. Approved by all.

-Deduct \$25 out of the general treasury every month to use toward Quickbooks program which assists in tracking finances. He is currently paying this fee out of pocket.