

CTBA Minutes Sunday May 6, 2018

Board Members:

Present:

Michael Harberg
Cheryl Waggoner
Ed Seykota
Jon Lundbom
Hunter Hollingsworth

Absent:

Gibson Davis
Christian McAdams
Lenny Nichols
Jason Pratt

The May Meeting was called to order by Michael at 3:08 PM at Hills Cafe.

OLD BUSINESS

April Meeting Minutes: The minutes will be amended to state 'Gravy Brothers and Friends' - not Wood and Wire. Michael made a motion to accept the amended minutes. Hunter seconded. All approved.

Treasurer's Report: Lenny will email report soon.

Scholarship Report: Leslie was not present so no report at this time.

Memorial Festival Update: Update on lineup - Gravy Brothers & Friends, Rob Lifford's Hydrogen Pedicab, Sophia Johnsons Bluegrass Dynamite are all YES. Noah Jeffries, Kym Warner, Eddie Dickerson, Sophia Johnson, etc. for Presidential Task Force. Budget/Band pay: \$50/band member plus we'll walk the tip jar and sell merchandise from our table. Poster Artist: Amy Rosalyn has made the poster.

- Now includes May 18 and 19

- Friday May 18- Gravy Brothers (without friends) and Ragged Union (Feat) @ Radio Coffee and Beer
- Saturday May 19 - Ragged Union (5-8 pm) @ Treaty Oak Distilling (Dripping Springs)

Board Positions Update - Open board positions - we need to consider who is going to fill the open slots. Michael knows someone who is a huge proponent of bluegrass and Tony Kamel might also be a possibility. Gibson will be leaving this summer to go to Boston, so we need to fill slots.

Candidate List;

Libby Brannan, Jeff Hortillosa, Devon Canady, Tony Kamel

July Band Scramble & Garage Sale: Point Person - Leslie Collier? Eddie Collins? Cheryl will talk to Eddie about emceeing the event. Not sure of the date - but around July 4.

Ed will host a July 4 BBQ at his private ranch in Bastrop. This is not a CTBA event - it is a private event.

Annual Meeting: we can focus on this once we get Memorial Fest behind us.

Grant Writer - Jon informed us that August 1 is the earliest we can submit for a grant.

National Headliner/Venue in Austin/ Point Person

Website Update: Jon and Jason are working on the functionality of the website and working on being able to add memberships.

A concern was expressed that people had to sign up and then pay dues separately - 2 step process. If we spend money, we can get something a little bit better. We have something functional and informational but not very interactive. The website does let us manage our membership and set up membership only areas, etc. When people ask what do we get for membership, we need to have a simple answer. Jon will discuss these issues with Jason.

Ed asked about membership numbers versus circulation of the newsletter. Michael said that we need to ask Bob Vestel. We have fewer than half a dozen advertisers at this point. This needs to be coordinated with Kelly. Ed asked if there is currently a way for people to purchase ads on the website.

Ed wants to post in the next newsletter our actual circulation because our advertisers need to know.

Jam Czar: We need someone who can be in charge of making sure a jam is happening - and alert people when one is not happening. Ed suggested something where you can see all the jams and people can let each other know whether they are attending or not. We need someone to coordinate and help promote the jams and be a liaison between us and someone who wants to help keep a jam going or start a jam. Jon said that the website has a calendar for members. We need someone who can also use social media to help reach out. We should also do non-Facebook things to reach out. Ed says that one of the things that makes a jam work is having the same people running it every time. Michael has heard complaints that we don't have a signature jam. Do we recommit to a Sunday afternoon jam here at Hill's? Or do we look to start another one somewhere? For CTBA to have one jam is difficult - according to Ed - because we have so many different levels and abilities. We should have jams that are differentiated according to levels. The Jam at Wildflower Terrace is affiliated with CTBA and is a beginner/intermediate jam.

NEW BUSINESS

Potential Partnership with the Thinkery: Bluegrass at Thinkery's "Engineering with Sound" Camp - Five 30-minute Presentations on June 1, July 3, and August 1. Cheryl cannot commit to these dates. But, we should try to get 2 people per presentation to talk about sound to elementary students. The Page Turners might be a good group to consider for this.

Code of Conduct: Safe(r) Workspaces in Performing Arts. We could be the first institution from Texas to affirm. Michael has already signed the letter. Michael thinks we should be proactive in being accepting and diverse.

Rough Budget Proposals for 2018: Michael (President) plans to meet with Jason (VP), Lenny (Treasurer), and Ed to produce a projected budget for the remainder of 2018.

Old Settlers Music Fest 2018 Report: Michael and Hunter....Gave out pick cards and spread the word about CTBA and Memorial Fest. What incentives are we offering as far as merchandise or other? We should have some membership only exclusive items.....stainless steel bottle or

other ideas. Something concrete for people to hang on to. Perhaps we can contact other bluegrass associations to see what kind of merchandise they offer that people will want to buy.

Membership Renewal Drive: Update

Follow up on personal relationships with renewals

Appeal to FB group (paid ad?)

Square readers in force at Memorial Fest

Merchandise Inventory:

Michael has taken inventory of all CTBA merchandise and has created a detailed list. We have many logo t-shirts that we should try to get rid of. We can advertise a shirt sale in the newsletter and encourage the idea of selling merchandise at bluegrass events.

Michael moved to adjourn. Jon seconded. All approved.

Addendum:

There was a post-meeting email vote to award a Scholarship to Camp Bluegrass to Riley Gilbreath. Lenny made a motion to award the scholarship. Cheryl seconded the motion and all approved.