

CTBA Minutes Sunday March 12, 2017

Board members present:

Jamie Stubblefield
Alice Moore
Bob Vestal
Sam Dunn
Mike Hurlbut
Nan Hurlbut
Jim Wiederhold
Cheryl Waggoner
Lenny Nichols
Jason Pratt

The March meeting was called to order by Jamie.

Re: Approval of minutes from February board meeting.
Lenny moved that we approve the minutes; Sam seconded the motion.

OLD BUSINESS

Treasurer's Report

Lenny presented the treasurer's report and moved that we adopt. Sam seconded the motion.

Membership update

There are no changes since the February meeting.

Radio Promotion

Mike has spoken with a rep from Sun Radio and learned that sponsorship would cost \$2000 for two months. The effort would get our name out there and though we would never be able to recoup the cost via memberships, if we were to put on a big event it might be advantageous to invest in this means of promotion. At this time we spend \$80/month for KOOP to run spots.

Old Settlers

We plan to promote CTBA through Old Settlers this year; Bob will get in contact with them. Jamie noted that advertising with them reaches a good audience for our organization.

Changes to CTBA website

Bob presented a consolidated report of the proposed website changes. Several changes were discussed and decisions were made. Website changes will be sent to Jeff White. The meeting minutes and treasurer's report will also be emailed to Jeff White for uploading onto the CTBA website.

Bluegrass in the schools

There is a Bluegrass in the Schools link on the IBMA web page, we will add this link to the CTBA website.

Mike and Nan will be playing in April at Blazier Elementary with Cheryl, they are looking for a few more players.

Annual memorial event

Raybo Fest has been renamed. CTBA's Fourth Annual Memorial Festival will honor Ray Cargo, Roy Glover, Wes Green, Clarence Vogel, John Hood, Art Blondin, Lyndal Cannon, and Willa Porter. The event will be held on May 21st, 2017 and will be at Hill's Café. Two bands are tentatively lined up and we are looking for a couple more. Only bands with paid memberships will be invited to perform.

KOOP Spot

Jamie handed out a sheet with contact info, our level of support, and some ideas for the spot.

NEW BUSINESS

Our next meeting is tentatively scheduled for April 9th.

Adjournment:

Sam moved that the meeting be adjourned.

Bob seconded the motion. Motion passed by unanimous vote.